

Laborshed Analysis



MISSION STATEMENT:

The mission of the DeWitt Development Company is to retain and encourage expansion of existing industry, and stimulate new quality employment opportunities resulting in a diversified and increased economic base in the DeWitt, Iowa area.

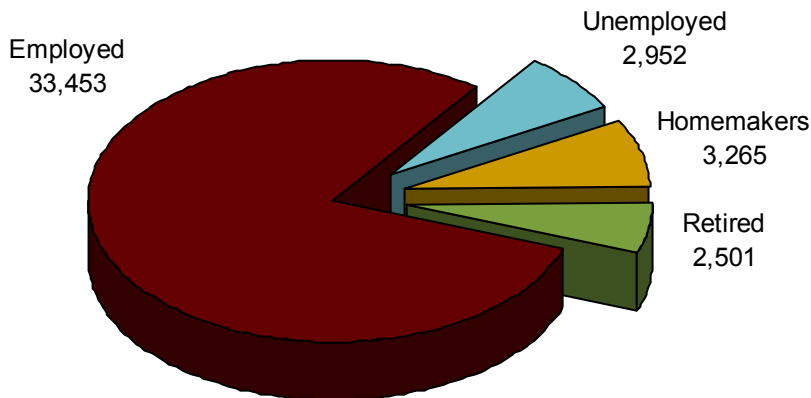
A Study of Workforce Characteristics
Released February 2007

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the DeWitt Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. See *contact information on back*.

Total Potential Labor Force: 207,260 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (42,171)



Quick Facts:

(Employed - willing to change employment)

- 9.0% are working multiple jobs;
- Currently working an average of 39 hours per week;
- Average age is 40 years old;
- 26.4% currently working in production, construction, or material handling occupations followed by 20.7% in professional, paraprofessional or technical occupations;
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.monster.com
 - www.qcemploye.com
 - Local/Regional newspapers
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.2% Inadequate hours (736 people)
- 1.5% Low income (502 people)
- 5.4% Mismatch of skills (1,806 people)
- 9.1% Total estimated underemployment (3,044 people)

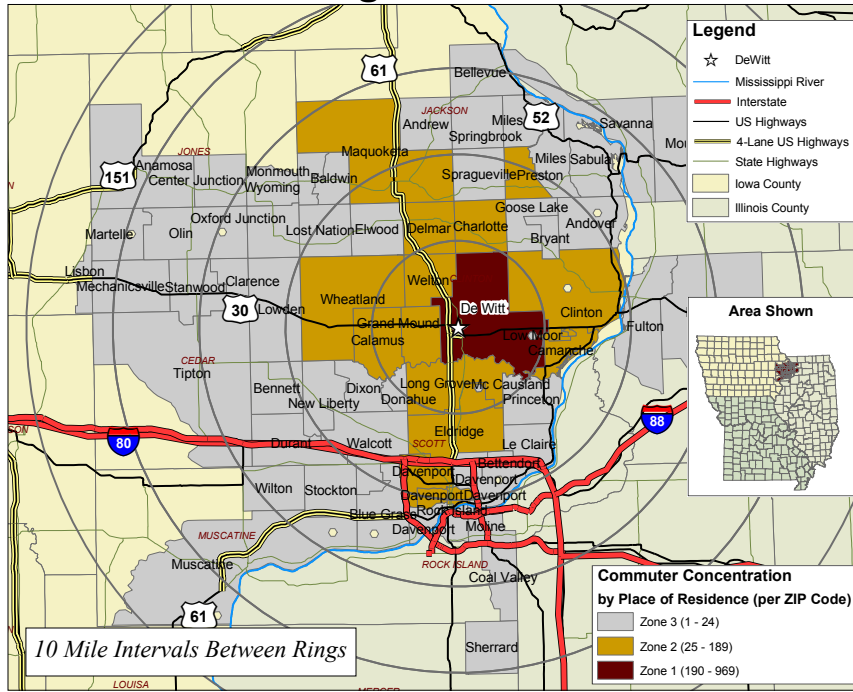
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	13.8%	22,595
Education	12.9%	21,122
Health Care & Social Services	12.3%	20,139
Wholesale & Retail Trade	11.7%	19,157
Professional Services	10.4%	17,028
Public Administration & Government	9.1%	14,900
Finance, Insurance, & Real Estate	7.5%	12,280
Transportation, Communication, & Utilities	5.3%	8,678
Construction	5.0%	8,187
Agriculture	4.7%	7,696
Personal Services	4.7%	7,696
Entertainment & Recreation	1.3%	2,129

Survey respondents from the DeWitt Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the Manufacturing industry as shown in the table at left.

DeWitt Commuting Area



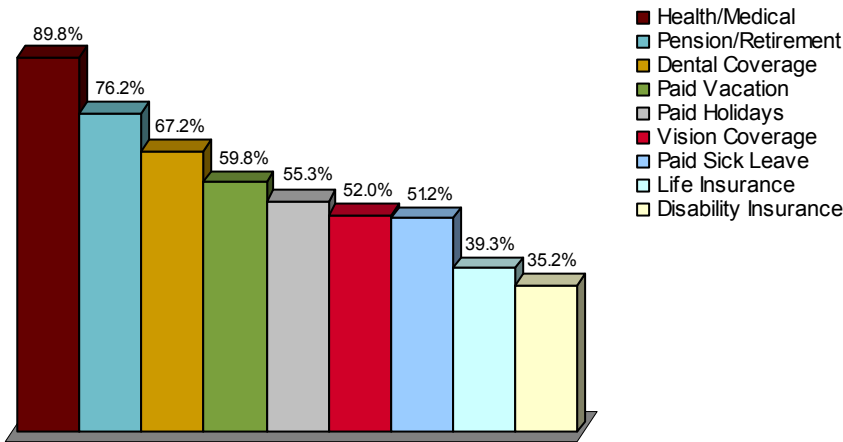
Commuting Statistics

The map at the left represents commuting patterns into DeWitt with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the DeWitt Laborshed area are willing to commute an average of 23 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (82.6%) of respondents are currently sharing the cost of premiums with the employer. However, 14.2 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Median Wage Characteristics by Industry

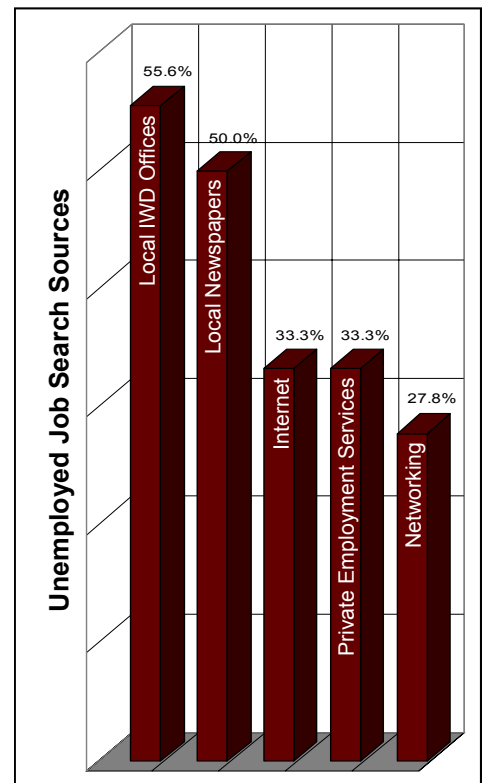
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	44.4%	5.6%	16.7%	\$48,500	\$20.00
Construction	63.2%	15.8%	26.4%	\$51,000	\$16.50
Manufacturing	61.3%	16.1%	19.4%	\$72,500	\$15.00
Transportation, Communication, & Utilities	60.0%	10.0%	25.0%	\$51,500	\$12.75
Wholesale & Retail Trade	62.3%	11.3%	15.1%	\$38,000	\$7.50
Finance, Insurance, & Real Estate	80.0%	20.0%	26.7%	\$47,500	\$12.00
Health Care & Social Services	83.0%	18.9%	45.3%	\$48,000	\$12.93
Personal Services	81.2%	12.5%	37.5%	\$17,000	*
Entertainment & Recreation	83.3%	16.7%	*	*	\$8.00
Professional Services	76.3%	15.8%	36.8%	\$46,500	\$10.25
Public Administration & Government	77.1%	11.4%	45.7%	\$50,000	\$18.75
Education	91.5%	2.1%	74.4%	\$35,000	\$9.91

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 2,952 unemployed individuals are willing to accept employment;
- Average age is 45 years old;
- Education:
 - 55.6% have an education beyond high school
 - 16.7% have an associate degree
 - 11.2% have an undergraduate degree
 - 5.6% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$10.50/hr. with a median of the lowest wage of \$9.00/hr.;
- Willing to commute an average of 28 miles one way for the right opportunity;
- 77.8% expressed interest in seasonal and 72.2% in temporary employment opportunities;
- 77.8% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Prescription drug coverage
 - Paid vacation
 - Vision coverage
 - Pension/retirement options
 - Paid sick leave
 - Disability insurance
- 92.9% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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